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Privacy Policy

Alana Wiljanen - 2025-09-19 - Applications & Analytics

This privacy policy applies to the web applications created and maintained by <u>SOMTech Applications & Analytics</u> (SOM A&A); specifically, it applies to those web applications that have a link to this page in the footer.

The SOM AS web applications qualify as VCU official sites; as such, they are subject to the VCU <u>Privacy Statement</u>, which is included in this policy by reference.

The SOM AS web applications use Google Analytics as part of our effort to analyze and understand how our applications are being used. That usage is covered by policy How Google uses data when you use our partners sites or apps, which is included in this policy by reference.

If you have questions or concerns about this privacy policy, <u>please create a ticket for SOMTech Applications & Analytics</u>, or send an email to <u>somtech@vcuhealth.org</u>.